

A new website and new services for the Firenze Convention Bureau!

The new Firenze Convention Bureau **website** is now online. Designed to offer information and **tourist/ congress services**, it aims to become a benchmark for national and international professionals. Clear and intuitive, the website presents **all the information about Florence** as historical and cultural city and also one of the most popular congress and events venues in the world.

At disposal on the website the **free download of pictures, brochures, videos, advertising campaigns**, and a complete list of **news** about the meeting industry in Tuscany, the FCB activity and the events in the city of Florence.

An **updated online calendar** with all the congresses and events in Florence is available, with all the information about the congress web site, venue, program, number of guests and secretariat details. The website is completely optimized for **iPhone & Ipad** supports.

Meeting Planner Guide

The Meeting Planner Guide not only features a comprehensive **map of congress venues** within the Province of Florence, but also offers **solutions and information** based on the requests made. Hotels, restaurants, museums, historical sites, exhibition centers, and congress halls are all only a click away. The clearly-laid-out boxes contain images, information on the equipment, the facilities, the capacity, and the location of the venue; as well as any relevant historical and artistic information! FCB gives you the access to the most prestigious **institutional locations, historical palaces and unconventional venues** of the city and welcomes your guests in its enchanting **hotels members**, synonymous of quality and high standard of services.

FCB offers to organizers the possibility to sign a **unique contract** for several hotels during the congress and a **room management system** for the direct booking process of delegates.

Congress Card

The FCB **services card** for congress participants ensures a quality stay in Florence and can be downloaded **without charge** from the website. The card provides **special offers and fees** at museums, historical sites, shops, restaurants, wellness centers, golf clubs, bike rental stands, and car rental agencies. Other services at special rates comprise sightseeing tours, taxis, and airport transfer with private driver. The card is not nominal nor does it bear a number and can be used by the participant as well as by anyone accompanying them. A further bonus is that it is also **valid a few days prior to and after the congress** to be attended. Activating the card is very easy. The congress participant needs only to **download the card from the FCB website** and print it along with the terms and conditions.

