



F I R E N Z E
CONVENTION BUREAU

FIRENZE CONVENTION BUREAU'S NEW BOARD ELECTED GIACOMO BILLI CHAIRMAN

The Assembly of Firenze Convention Bureau's members, gathered on Wednesday, December 23rd, decided, as the Statute requires, the new appointments for the Board. Being the majority share member, the Province assigns three councillors (President included), whereas Firenze Fiera, the Consortium Firenze Albergo and the other members have one councillor each.

The appointments

The Province of Florence indicated its Tourism Assessor **Giacomo Billi** as the President of the Convention bureau and both Florence Deputy Mayor **Dario Nardella** and the President of the local Chamber of Commerce **Vasco Galgani** as councillors. Firenze Fiera nominated its President, **Carlo Bossi**, whereas the other members confirmed the hotel owner **Gianni Caridi**. The new Board **will last three fiscal periods**, till the final balance to Dec. 31st 2011 will have been approved – which is due to happen, through a members' Assembly voting, **within April 30th, 2012**.

It is important to remind that the Board members **won't perceive any benefit because of their position**. It is also remarkable the fact that the Province indicated, for its share of Board members, both the Deputy Mayor and the President of the Chamber of Commerce. This clearly shows the will to conduct the Convention bureau's governance along the most sincere cooperation among the local institutions.

The new President Giacomo Billi

Giacomo Billi, aged 44, graduated in Economy in Florence and later achieved a Master's degree in human resources management at the Rome LUISS management school. After covering many roles in private companies, he has been working for two years as a free-lance corporate consultant. He was councillor in Florence Municipality from 1990 to 1999 and Health Assessor in the first city government headed by Mayor Domenici.

Visit the website www.conventionbureau.it!

Firenze Convention Bureau (FCB) is a non-profit body, born in 1995, that aims to respond to the growing interest of the meeting & incentive tourism toward the city of Florence. It gathers more than **50 members**, including three major hotel groups (over 350 units), conference centers, the city airport, event agencies and suppliers of audiovisual equipment, catering, reservation centers, market research, cultural services, entertainment, translation and interpretation services, transport and many others.

It is proposed as a partner for advice and support both to organize any type of event and to provide technical assistance at the highest international standards. Among the services: reservation of convention venues, hotel bookings, professional contacts with the partners, high quality technical support, inspections to the venues, printing of literature and communication planning on the industry press.

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